

Dax J. Phillips

15110 W. Mayflower Court, New Berlin WI 53151

262-814-0042 (h) 414-213-9317 (m)

daxphillips@gmail.com / Twitter - @dax / LinkedIn - <http://www.linkedin.com/in/daxphillips>

Professional Summary

I am a resourceful, detail-oriented technologist committed to excellence. My aim is to further the value of interactive media by producing usable, and engaging experiences within the food sector.

Experience

Director of Law School Technology – MARQUETTE UNIVERSITY LAW SCHOOL
Milwaukee, Wisconsin 07/07- Present

Provide leadership for short and long-term planning for all technology initiatives: vision, goals, strategies, infrastructure, budgeting, and collaboration with others. Assist the coordinators with implementing systems and building-level technology plans. Lead the technology planning efforts that include the activities to evaluate, develop, and implement law school technology plans.

Web Manager – MARQUETTE UNIVERSITY LAW SCHOOL
Milwaukee, Wisconsin 12/02 – 07/07

Creative / Technical:

Managed and implemented a complete website redesign using XHTML, and adhering to Section 508 (Accessibility) Guidelines. The current site averages over one hundred and thirty content managers, over 1100 registered users, online job banks, registration forms, e-commerce, blogs, RSS (Rich Site Summary) feeds, discussion forums, online surveys, and a course management system. Lead the Law School in the implementation of enhanced webcasting. Supplied content management to all stakeholders within the Law School allowing them to communicate more effectively via the public website as well as their private intranet. Provided document portals using Microsoft SharePoint technology connecting people and process with Microsoft products (e-mail, office documents, etc).

Managed Communication:

Communicated effectively with high-level administrators, faculty, staff, alumni, and students, ensuring that their projects and ideas were implemented in all marketing patterns including web, print, and radio. Served on communication committees and lead the efforts in how we communicate with internal and external audiences.

<http://law.marquette.edu/>

Director of Internet Technologies - HOMEBOYZ INTERACTIVE
Milwaukee, Wisconsin 6/99 – 12/02

Creative/Technical:

Developed and managed over 25 web sites with a team of five or more members. Accomplishments included: Assessed prospective client needs and objectives; Developed and presented project proposals and budgets; Served as Creative Director overseeing client branding, Developed usability and accessibility plans; Prioritized and delegated site tasks to team members; Communicated status reports to clients; Managed over 40 trainees; Fostered a learning environment that lead to future job/ internship placement for trainees. Oversaw the development of a content management system from the ground up, of which allowed customers to easily manage all aspects of their users, and assets.

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Managed Communication:

Worked closely with high-level administrators and marketing staff to ensure their projects were developed on time and within budget. Presented proposals, concepts, and website templates to committee and board members. Brought in over \$500,000.00 in new work for the non-profit organization.

Clients included: [UW-Milwaukee School of Education](#), [Marquette University's Content Management System](#), [Marquette University-College of Engineering](#) and [College of Professional Studies](#), [Nativity Jesuit Middle School](#), [LeMond Racing Cycles](#), [Northwestern Mutual's "The Mint"](#), [Big Idea Foundation](#), [NuEdge Systems](#), [Comcast – employeeoffer.com](#), [Edventions, Inc.](#), [Metropolitan Mayors Caucus](#), [Helen Bader Foundation](#), [The Jane Bradley Pettit Foundation](#), and [Milwaukee Public Schools Portal](#).

Webmaster/Lead Developer - DDB DIGITAL

Dallas, Texas 10/97 – 6/99

Creative/Technical:

Developed award winning web sites of [Pepsi World](#), and [Footaction USA](#). Acted as consultant for all web based projects.

Managed Communication:

Worked closely with the creative staff (Creative Director, Designers), as well as Project Managers, Producers, and Account Executives ensuring that timelines and budgets were met.

Webmaster - i2 TECHNOLOGIES

Dallas, TX 4/97 – 10/97

Designed and developed the corporate Internet and Intranet site of [i2 Technologies](#), leaders in supply chain management. Communicated effectively and collaborated closely with all departments to ensure proper content development throughout the corporate and internal web sites. Managed databases using TeamFusion, and oversaw production of all streaming media including Netshow and Real Technologies.

Internet Developer - AGENCY.COM

Dallas, TX 6/95 – 4/97

Developed Fortune 500 web sites including Compaq, Allstate, Merrill Lynch Japan, Sun Microsystems, and various others. Instructed creative staff with technical issues for all web sites.

Technical Skills

XHTML, Dynamic HTML, JSP, PHP, Adobe and Macromedia Suites, Web Standards, Accessibility, Usability, mySQL, Unix and Windows platforms, and then some.

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Awards and Presentations

Implementing tools for collaboration across boundaries, CALI Conference, Fort Lauderdale, FL, (June 16, 2006).
The Tangled Web We Weave, Milwaukee, WI, (July 13, 2004).
Managing Student Organizations on the Web, Seattle, WA, (June 19, 2004).
New Media and Vision Award – Silver for Pepsi World, 1998
New Media and Vision Award – Runner-Up for Footaction USA, 1998
CD-I Association – Silver Award for San Diego Museum of Art, 1995

Fun

Food – <http://www.simplecomfortfood.com>
Personal – <http://www.daxphillips.com>

Education

June 1994
Milwaukee Area Technical College
Associates Degree, Visual Communication and Computer Graphics
G.P.A.: 3.85

Current
Marquette University
Bachelor of Science in progress for Organization and Leadership